

Privacy Notice & Consent Form for ART Health Solutions

BACKGROUND

At ART Health Solutions, we place a huge amount of importance on supporting the health and wellbeing of employees around the globe. To support this, we have engaged the services of our trusted partner, PrecisionBiotics. PrecisionBiotics is part of Novozymes OneHealth, the Human Health Unit of one of the world's leading biotech companies, the Novozymes Group. Novozymes A/S is based in Krogshoejvej 36, DK-2880 Bagsvaerd, Denmark.

As part of this project, PrecisionBiotics will provide Zenflore to you. Zenflore is the world's first and only supplement harnessing the unique 1714-Serenitas bacterial culture. Combining the unique 1714-Serenitas culture with specially selected vitamins, Zenflore provides support for mind and body through life's daily challenges to aid mental performance and reduce fatigue.

Throughout the project, ART will; provide the tools to collect information from you (anonymously), report personalised data insights (**Individual Reports**) back to you, provide aggregated data insights (again anonymised) back to PrecisionBiotics (**Group Report**), and provide anonymised raw data back to PrecisionBiotics (**Raw Data**). Ultimately, these data insights will allow you to improve your personal health and wellbeing and help PrecisionBiotics to better understand the impact of Zenflore to support employees.

PRIVACY NOTICE

Who we are

This Privacy Notice & Consent Form document has been issued by ART Health Solutions. We are committed to protecting your privacy and safeguarding your personal data. Our use of your personal data is subject to the UK General Data Protection Regulation and the Data Protection Act 2018 (together **Data Protection Legislation**).

We are the controller of your personal information processed in connection with this project. This means that we are responsible for deciding on the purposes for which your personal information will be used and how it will be used.

How to contact us

If you have any questions in regard to any part of this notice or your personal data processed by us in connection with the project, please contact our Data Protection Officer Richard Bradley at Richard.bradley@bulletproof.co.uk.

What personal information about you will be collected and how

ART will use the following types of information about you:

- identity data: your age range, gender, job role, project ID collected when you sign up to ART's Omics mobile app;
- contact data: your email address collected when you sign up to ART's Omics mobile app;
- consent data: this Project Privacy Notice and Consent Form signed by you and, if you decide to withdraw your consent at any stage of the project, a record of such withdrawal;
- communication data: written communication with you or with us about you in relation to this project;
- survey data collected using Microsoft Forms and ART's Omics mobile app (e.g., your subjective sentiments of satisfaction, mental wellbeing and quality of environment);

- physical data collected by wearable technology devices belonging to you (e.g., Fitbit, Garmin and Apple Health fitness watch), and sourced by ART with your permission directly from the provider of the software systems connected to your device (e.g., your heart rate; daily steps; calories burned; sleep quality, duration and stages);
- cognitive performance data collected by ART's Omics mobile app (e.g., distractibility, memory and decision making);
- Individual Report – generated by ART for you using the survey, physical and cognitive data collected about you during the project; and
- technical data – as you interact with ART's Omics mobile app, it will automatically collect technical data about your device using cookies and similar technologies (e.g., your IP address, your general location based on your IP address, your time zone settings, the type of device you use and its operating system and version, the platform you use to access Omics, and how you interact with Omics).

We will use that personal data to:

- facilitate your participation in the project;
- to provide you with the benefit of the Individual Reports created for you (we will not share your report with any other organisation or participants of the project); and
- to respond to and deal with your enquiries and requests.

ART will use your personal data on our behalf to:

- generate the aggregated and anonymised Group Reports for PrecisionBiotics;
- generate the anonymised Raw Data for PrecisionBiotics;
- generate and deliver to you your Individual Reports;
- to respond and deal with your enquires and requests; and
- in reference to the technical data collected by ART's Omics mobile app: to discern the impact of different locations on health and wellbeing of employees, and to understand technical issues impacting users of different versions of operating systems or hardware on the collection of data for the purpose of this initiative.

Lawful basis

Under the Data Protection Legislation, we can only use your personal data if we have a valid lawful basis for doing so, for example, if you provide your consent to such processing. The basis we rely on to use your information in connection with this project is your consent.

Your participation in this project is entirely voluntary. You will not suffer any negative consequences if you decide not to participate. If you decide to join the project, you can withdraw your consent and leave the project whenever you want by emailing us at mary@arthealthsolutions.com.

If you withdraw your consent, ART will stop collecting your personal data and will delete the personal data they had collected about you for the purposes of the project. Information which has been irreversibly anonymised before your withdrawal was received may be retained. You cannot be re-identified from such anonymised data.

How long we will keep your personal data

Your personal information collected by us in connection with this project will be kept for the duration of the project including finalising and delivering the Group Report and Raw Data to PrecisionBiotics and your Individual Report to you.

At the end of the project, any type of information which can identify you related to the project will be deleted.

Information which has been irreversibly anonymised may be retained. You cannot be re-identified from such anonymised data.

Keeping your personal data secure

We keep your information secure through variety of measures and technologies to help protect it from unauthorised access, use, disclosure, alteration or destruction consistent with applicable data protection and privacy laws.

Your data protection rights

You have a number of rights in relation to your personal data processed by us. These rights allow you to access and control your information, subject to certain exemptions. These rights to do apply to the anonymised data.

Your right	Explanation
Access	This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
Rectification	The right to require us to correct any inaccuracies in your personal data.
Erasure (to be forgotten)	The right to require us to delete your personal data in certain situations.
Restriction of processing	The right to require us to restrict processing of your personal data in certain circumstances (e.g. if you contest the accuracy of the data we hold).
To withdraw consent	The right to withdraw your consent provided in this Project Consent Form.

If you would like to exercise any of those rights, please contact mary@arthealthsolutions.com.

Complaints

We hope that we can resolve any query or concern you may raise about our use of your information.

If you are not satisfied with how we have handled your complaint, the Data Protection Legislation also gives you a right to lodge a complaint with the Information Commissioner's Office (ICO). The ICO may be contacted at <https://ico.org.uk/concerns>, telephone on 0303 123 1113, or by post to: Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

We would, however, appreciate the chance to deal with your concerns before you approach the ICO, so please contact us in the first instance.

CONSENT FORM

I agree:

- to participate in this initiative; and
- to the use of my personal data as set out in this Project Privacy Notice and Consent Form.

I use (insert the type of fitness watch you use, e.g., Fitbit, Garmin or Apple Health), and agree for ART to retrieve physical data collected by my fitness watch and the mobile app connected to my device (e.g., my heart rate; daily steps; calories burned; sleep quality, duration and stages) directly from the provider of the software systems connected to my device and to use that data as set out in this Project Privacy Notice and Consent Form.

Name of Participant

Signature

Date

Privacy Notice & Consent Form



You can withdraw from this project and withdraw your consent to our processing of your personal data at any time by contacting mary@arthealthsolutions.com.
