



ART | HEALTH SOLUTIONS

Informing Future Strategy

Sept 2020

FIT FOR PURPOSE

Future workspaces will become health enablers that support employee needs.

A blended, personalised strategy, with flexibility built in is required.

Employee health & performance is paramount.

Take advantage now of the opportunities and mitigate risk

OPPORTUNITIES

- ✓ Enhance employee performance across multiple workspaces utilising supporting data
- ✓ Deliver blend of workspaces that promote performance gains

- ✓ Enable wellbeing in all employee workspaces using an evidence based approach
- ✓ Build a resilient and healthy workforce via supportive ways of working in new BAU

- ✓ Engaged, happier employees embracing new ways of working that support lifestyle
- ✓ Increase retention & attraction of top talent

Performance



Wellbeing



Experience



RISKS

- ✗ Assumption that the office is the only viable workspace option
- ✗ Employees working in non-optimised workspaces that decrease their performance

- ✗ Employee wellbeing diminishes through poor understanding of workspace health impacts
- ✗ “One sized fits all” wellbeing strategies that don’t account for changes in workspace conditions

- ✗ Employees disengaged due to inflexible and stressful environment
- ✗ Employees actively seeking alternative employment

Where We Can Help

Our data collection services deliver meaningful insights to inform decisions related to future workspace strategies



HOME WORKING

Identify risks to employees & opportunities to thrive through scientific measurement



OFFICE

Provide evidence-based insights to inform best practice for a new BAU, minimising risk to your employees & business



FLEX WORKING

Help you understand which blend of workspace can effectively support employees & deliver business growth

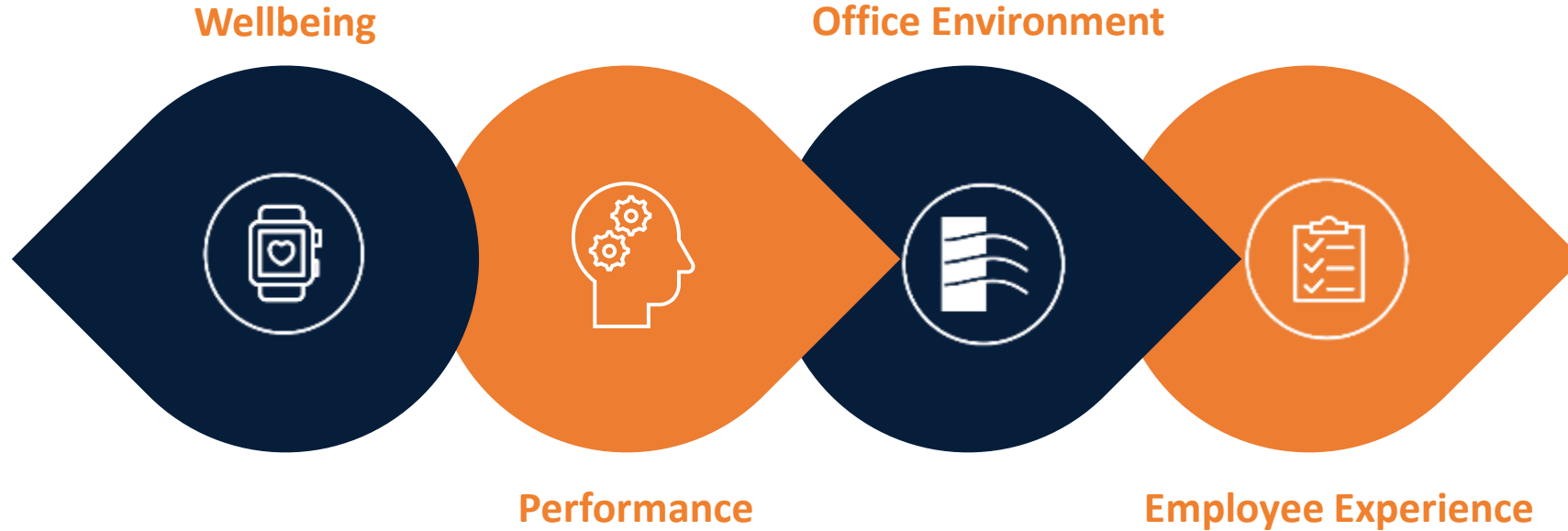
What we do

Deliver robust data insights to assess how workspaces impact employee wellbeing & performance through scientific measurement processes

Enabling evidence-based decisions that mitigate long term risk and create opportunities for business growth



How we do it



We use **SCIENTIFIC** tools & devices to continuously track employees across **MULTIPLE WORKSPACES** to measure key metrics that impact **WELLBEING & PERFORMANCE**

The Process

ART use scientific tools & devices to continuously track employees across **multiple workspaces** to measure key metrics that impact **WELLBEING & PERFORMANCE**

Project Set Up



Example Consent Form

Data privacy, security & GDPR compliant

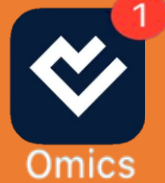
Provision of Consent forms and onboarding materials

Remote set-up & employee data de-identification

How & What We Measure



Wearables



Smartphone App



Pulse Surveys

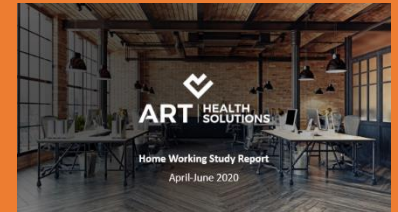


Office Sensors

Employee Wellbeing
Employee Performance
Employee Experience
Workspace Environment

Data collected using remote devices

Project Deliverables



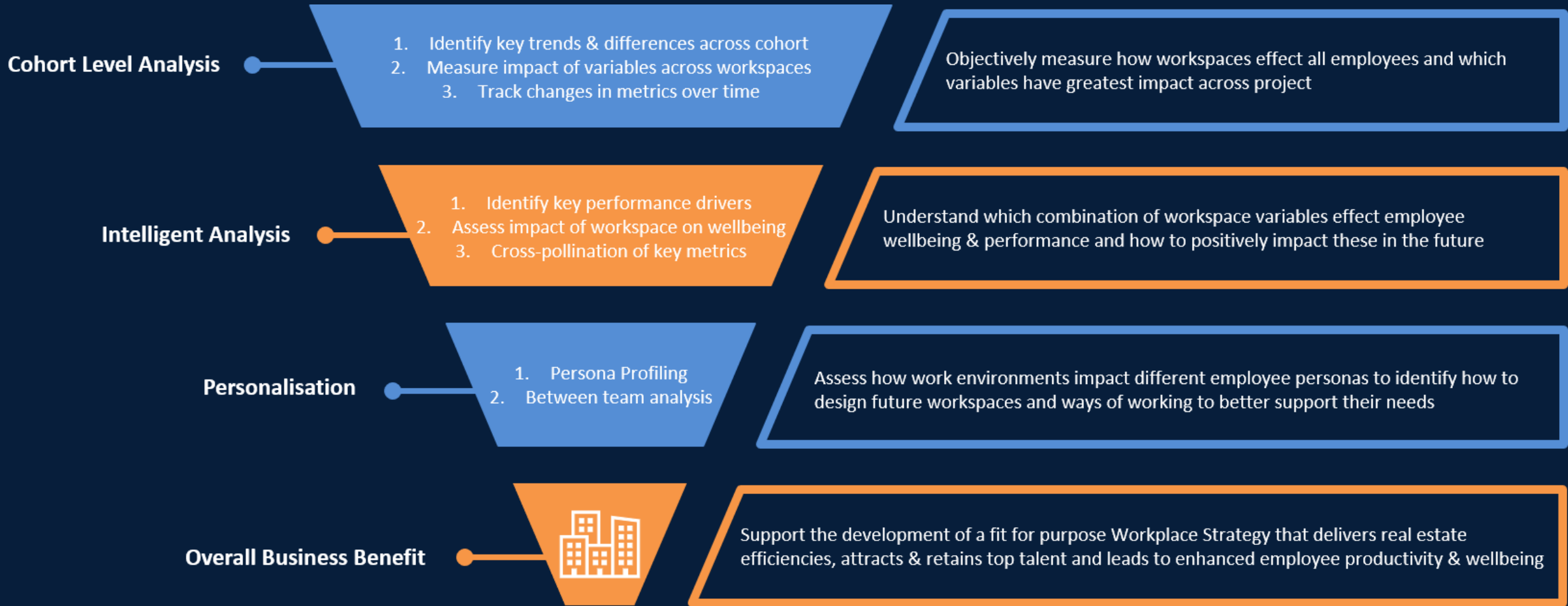
Example Report

“End of Project” Report

Individual Employee Reports

End of Project Workshop with key stakeholders

Project Report Deliverables



The Benefits

BUSINESS

The “End of Project” Report outlines key workspace trends, provides team & persona comparisons, and delivers intelligent analysis to identify effective drivers of performance & inform future workspace design



Strategy

Identify optimal workspace characteristics to support the delivery of an effective long term strategy which leads to a cost-effective & employee-centric solution being adopted



Performance

Understand key employee performance drivers to inform and personalise future workspace solutions in order to maximise collaboration, creativity and innovation



Wellbeing

Futureproof the health of employees whilst meeting corporate responsibility to mitigate wellbeing risks and improve the quality of employees lives

EMPLOYEE

Individualised Report

Available for each employee to download at end of study



Wellbeing & Performance Insight

Employees can assess their own data and compare to others with regular feedback



Clients and Partners



“Too often real estate is measured only in financial terms, whereas the true measure should be the value (or not) of the employee experience and productivity it derives. ART Health Solutions helped us quantify and define this value so we in turn can make more holistic portfolio and workplace decisions.”

Patrick Marsh, Transition Director



“The importance of health in the workplace cannot be underestimated and with an unprecedented event (Covid19) seeing a potential revolution in working styles. ART Health have been helping us bring leading insights to clients on health, happiness and productivity at work. The study is eye opening and makes a clear case for putting Wellness and Health front and centre of the workplace as is allowing us to truly measure the performance of our new market leading workplace”

Andrew O'Donnell, UK Real Estate Director



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