

# Data to Design – Creating the Best Places to Work

How can leaders create a world class workplace experience for their organisation...

- which does not rely on guesswork,
- keeps pace with the future of work,
- and provides quantifiable data of its effectiveness

...when they don't have the data or connection to the employees that they are designing the experience for?

- **Traditional measures have evolved**, and there is a need for a **new approach** that is more than just a survey, with more accurate methods to **truly understand and enhance the workplace**.
- Businesses are partnering with **human health and performance experts, ART Health Solutions**, to deliver a unique human-centric approach to support the development of **world leading workplaces and best-in-class experience**.
- ART is delivering this through "**Workplace Science**", an evidence-based approach to measure and understand the impact of **workplace experience on people's health, wellbeing and performance**.
- The answers will tell us how key measures such as **stress, productivity and cognitive performance** are impacted by an employee's experience at work.
- This is important because these **insights** help make organisations the best place to work, **attracting, retaining and motivating** the **best talent**.